



Our expertise. Your knowledge.

Combine the value of Intel® Server Products with your customer knowledge and business savvy to build unique server solutions with a technology edge.



Identifying opportunity and applying the right focus to maximize its business benefit determines a leader. Intel® Server Products empower you to lead your business into a future you create. They open new avenues for revenue, profitability and customer satisfaction. By integrating with Intel, your business is backed by industry-leading server technology, quality engineering, integrated server management tools and comprehensive service and support. With that foundation supporting you, you can focus on the road ahead.

Know Who's in Your Server. Make it a Leader. Intel® Server Products.



Technology that Defines Innovation.

Innovation requires a synthesis of foresight, knowledge and leadership. It balances what is possible with what is needed. Intel continues to design technology that delivers revolutionary, progressive and valuable server products. Technology that differentiates your company by helping you create integrated competitive solutions that win. Technology that increases customer satisfaction through high reliability and serviceability. You need it, expect it, and demand it—Intel Server Products deliver innovation.

Intel Server Products let you:

- Partner with a strong global brand
- Provide competitive and unique server products with over 12 unique technologies, like Intel® Light-Guided Diagnostics and Intel® Active Airflow Control
- Reduce the cost to develop, make, sell and repair servers
- Offer reliable solutions that work with today's technology, and tomorrow's
- Be profitable



Quality that Generates Trust.

Delivering products that perform as designed earns trust. Reliance is the result of trust experienced. Deliver both, with the advanced design of Intel Server Products backed by manufacturing line quality, comprehensive product testing and the security of certification. Our extensive validation processes help your Intel solutions perform to specification. As your customers' business grow, servers allow technology transition to extend product life. When you integrate with Intel Server Products, you'll continue to earn the trust and reliance of your customers.

Quality Server Technology lets you:

- Offer reliable solutions that work with your customers' current and future technology needs
- Support compatibility for required operating systems, adapter cards, drives, peripherals, memory and more
- Provide solutions that perform to worldwide specifications
- Depend on the thorough Intel validation process, and save time and expense



Systems Management that Harnesses Expertise.

The ability to focus is a powerful skill in the hands of a leader. Choosing where to focus your business is imperative for your success. Intel® Server Management allows you to concentrate on your core business while using the expertise of Intel. Our powerful suite of integrated tools provides comprehensive systems management that supports many of the key business functions of your customers. It monitors pivotal hardware components and the utilization of system resources and processes around the clock, helping alert you of problems before they can interrupt operations. Customizable with your brand and feature preferences, Intel Server Management enables you to increase your competitive advantage by offering new products and service. By wisely utilizing the expertise inside and outside of your company you can focus on what's important—your business, your customers and the success of both.

Intel® Server Management lets you:

- Equip your customers with reliable, dependable management tools
- Offer customer-controlled features that reduce server call expense
- Diagnose quickly and repair efficiently
- Avoid carrying unnecessary parts inventory
- Strengthen your reputation and increase repeat purchases



Service at Your Fingertips.

Accessibility is the key to capitalizing on opportunity. Smart companies know that capturing opportunity builds business. Intel® Service and Support programs allow you to extend your service reach by utilizing the resources of Intel. Our extensive support team and service tools provide you significant opportunity to increase your business. Help grow revenue through your service contracts by efficiently managing repairs and parts inventories and supporting your customer installations with competitive advantage. Unmatched in the industry, Intel Service and Support programs make service an asset in your company—it's easy, it's accessible and it's good for your business.

Intel Service and Support lets you:

- Provide strong warranty support and fast warranty repair
- Supply solutions when and where customers need it
- Offer reliable and thorough board and chassis update programs
- Provide flexible product selection, with easy ordering
- Offer industry-leading service with reduced expenses for your business
- Promote your products, train your technical staff, and support your customers with leading-edge service tools

Ready-to-Use Tools:

available now on the Intel Server Products Web site.

To help you build more business using Intel Server Products, we've compiled the latest marketing and sales information, server technology sales tools, customer-ready demonstrations and other collateral to position your company for optimum server sales.

Contents include:

- Product briefs and virtual system tours
- Case studies based on Intel Server Products
- Customer-ready marketing brochures
- Demonstrations on Intel Server Management, server technologies and service tools

www.intel.com/go/serverproducts



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