

Newsletter Scoring Guide

Descriptor Points	Effective	Adequate	Somewhat	Little or None
	10–9	8–7	6–4	3–0
Science Content (x4)	My resources are relevant and reliable, and my information aligns with the publication objectives and meets the interests of the reader.	My resources are somewhat relevant, and most of my information aligns with the publication objectives. I attempt to meet the interests of the reader.	Some of my resources are relevant, but most are not, and therefore, I do not have information that aligns with the publication objectives.	My resources are not relevant, and therefore, I do not have information that aligns with the publication objectives.
Layout Design	My newsletter is easy to read. My articles are placed by order of importance and enhanced with color and graphics to highlight the information.	My newsletter is somewhat easy to read. Articles are placed by order of importance and enhanced with some color and graphics.	My newsletter is somewhat difficult to follow. Articles are not organized in a predictable way, and minimal color and/or graphics are used to highlight information.	My newsletter is very unorganized and difficult to follow. Color and graphics distract the reader from the information.
Word Choice	I use many emotional and interesting words that make my entry seem realistic.	I use some emotional and interesting words.	I usually use ordinary, predictable words.	I use ordinary, predictable words throughout.
Examples and Details (x2)	I use appropriate, vivid details that effectively summarize important information and outline future implications of cell	I use appropriate details that summarize information and outline future implications of cell research.	I summarize information but do not outline future implications of cell research.	I have inappropriate information and do not outline future implications of cell research.

	research. I attributed more than one relevant graphic image.	I attributed one relevant graphic image.	I attributed one graphic image that may not be relevant.	I did not attribute a graphic image.
Sentence Fluency	Some sentences are long, some are medium, and some are short. I start my sentences with different words and phrases so they do not all sound the same.	I have some variety in my sentence lengths and beginning words.	Many of my sentences are about the same length, or many of my sentences begin with the same kind of phrase or word.	My sentences are mostly about the same length, and many of them begin with the same kind of phrase or word.
Conventions	I am careful to check my writing for accuracy in spelling, capitalization, grammar, and punctuation, so I do not have any mistakes.	I check my writing for accuracy in spelling, capitalization, grammar, and punctuation, and I do not have any mistakes that would confuse people while they are reading.	I check my writing for accuracy in spelling, capitalization, grammar, and punctuation, but sometimes I have mistakes that confuse people while they are reading.	I do not check my writing for accuracy in spelling, capitalization, grammar, and punctuation, and I have several mistakes that confuse people while they are reading.
Total Points /100				