



## Food Engineer Checklist

Use this checklist to help you stay on-track during the project.

### Brainstorming

When brainstorming a list of foods to improve upon, I considered all of the following:

- Foods that don't taste great
- Foods that can only grow in a few locations
- Foods that grow very slowly
- Foods that could use more nutritional value
- Foods that are susceptible to bugs and disease
- Foods that are susceptible to flooding and drought

### Becoming a Food Engineer

- The problem that I identified with my chosen food item is an important problem that affects many people throughout the world.
- My solution is relevant because it directly addresses the problem.
- My solution incorporates elements of either selective breeding or genetic engineering.
- The positive outcomes of my solution outweigh the possible negative outcomes.

### Marketing and Advertisement

- My marketing name grabs the reader's attention.
- My marketing name is relevant because it portrays the most important aspect of my new food item.
- My advertisement provides the reader with all the information they need at-a-glance.
- My advertisement uses eye-catching colors, fonts, and pictures.
- My advertisement has a memorable slogan to help people remember my product.