

Speaker Bio

Wind River

Brian Vezza
Director of M2M Solutions
Wind River



Brian Vezza champions the vertical strategy for M2M markets and solutions at Wind River, resulting in better M2M market penetration and driving M2M market share. Previously he led a M2M venture project in Nortel's CTO office and has been actively involved in M2M since 2002, when he initiated and led its M2M investigation. He has worked on a wide range of M2M solutions, including health care, energy, defense, vehicular applications, border security, physical security, supply chain, radio-frequency identification (RFID), transportation, environmental and context-aware solutions, and related areas. He has five patents granted and 21 patent applications, including more than 10 directly relating to "intelligent solutions" and M2M. He holds a Bachelor of Science in physics from the University of California, San Diego.