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Media Alert – Intel at Computex Taipei 2009

Intel Unveils and Showcases Technologies Innovation at Computex Taipei 2009

WHAT: Intel is hosting a series of events to unveil and showcase its latest technologies innovation for mobility, ultra-mobility, digital enterprise and applications at Computex Taipei from June 2 -6, 2009.

Intel's activities at Computex 2009 will kick-off with a keynote by Sean Maloney, Intel's Executive Vice President and Chief Sales and Marketing Officer, at the 3F Plenary Hall of Taipei International Convention Center (TICC) on Tuesday, June 2.

Intel will be exhibiting its all encompassing product platforms at the Taipei World Trade Center (TWTC) Nangang Exhibition Hall from June 2 -6.

In addition, Intel's WiMAX demo booth is located at TWTC Hall 1 where the "WiMAX Expo" will be held from June 2-6.

DATES: Computex 2009:   Tue-Fri., June 2-5, 2009 (9:30-18:00)
                                     Sat, June 6, 2009 (9:30-16:00)

WiMAX Expo: Tue-Fri, June 2-5, 2009 (9:30-18:00)
                                     Sat, June 6, 2009 (9:30-16:00)

WHERE: **Intel Exhibition Showcase at Computex**
Booth M806
4/F, Taipei World Trade Center Nangang Exhibition Hall (TWTC Nangang)
(Address: No.1, Jingmao 2nd Rd., Nangang District, Taipei City, Taiwan)

Intel WiMAX booth at WiMAX Expo:
Booth A610
Taipei World Trade Center (TWTC) Hall 1
(Address: No. 5, Hsin-yi Rd., Sec. 5, Hsin-yi District, Taipei City, Taiwan)

Intel Hosted Events
Please refer to below details and contact your local PR representative for RSVP.

Computex Keynote: Sean Maloney
June 2, 2009, 14:00-15:00
3F Plenary Hall, Taipei International Convention Center (TICC)
(Address: No. 1, Hsin-yi Rd., Sec. 5, Hsin-yi District, Taipei City, Taiwan)
Registration **http://www.e21forum.com.tw/eDM/edm_intel.htm**

Intel Mobility Event
June 2, 2009, 15:00-16:30
3F Grand Ballroom, Grand Hyatt Hotel
(Address: No,2, Song Shou Rd., Hsin-yi District, Taipei City, Taiwan)

Intel Speakers:
Navin Shenoy, Vice President of Sales and Marketing Group, and General Manager of APAC Region, Intel Corp.
Shmuel (Mooly) Eden, Vice President and General Manager of Mobile Platforms Group, Intel Corp.

Post-keynote Press Q&A Session
June 2, 2009, 16:30-17:00
Magpie Room, 3/F, Grand Hyatt Hotel

Moblin 2.0 Press Briefing
June 3, 2009, 10:30-12:30
Magpie, 3/F, Grand Hyatt Hotel
(Address: No,2, Song Shou Road, Hsin-yi District, Taipei City, Taiwan)

Intel Speaker:
Douglas W. Fisher, Vice President of Software and Services Group and General Manager of Systems Software Division, Intel Corp.

Intel Desktop Event
June 3, 2009, 13:45-15:00
Grand Ballroom, 3/F, Grand Hyatt Hotel
(Address: No,2, Song Shou Rd., Hsin-yi District, Taipei City, Taiwan)

Intel Speakers:
Navin Shenoy, Vice President of Sales and Marketing Group, and General Manager of APAC Region, Intel Corp.
Robert B. Crooke, Vice President and General Manager of Business Client Group, Intel

Post-keynote Press Q&A Session
June 3, 2009, 15:00-15:30
Peacock Room, 3/F, Grand Hyatt Hotel

Intel Ultra Mobility Event
June 4, 2008, 13:45-15:00

Grand Ballroom, 3/F, Grand Hyatt Hotel
(Address: No,2, Song Shou Rd., Hsin-yi District, Taipei City, Taiwan)

Intel speaker:
Anand Chandrasekher, Senior Vice President and General Manager of Ultra Mobility
Group, Intel Corp.

Post-keynote Press Q&A Session
June 4, 2008, 15:00-15:30
Crane Room, 3/F, Grand Hyatt Taipei

<u>Intel Exhibition Showcase at Computex</u>
Opening Time:
Tues-Fri, June 2-5:   9:30 -18:00
Sat, June 6:   9:30 -16:00
Booth M806, 4F, TWTC Nangang
(Address: 4/F TWTC, No.1, Jingmao 2nd Rd., Nangang District, Taipei City, Taiwan)

<u>Intel WiMAX Booth at WiMAX Expo</u>
Visiting Time:
Tues-Fri, June 2-5:   9:30 -18:00
Sat, June 6:   9:30 -16:00
Booth A610, TWTC Hall 1
(Address: No. 5, Hsin-yi Rd., Sec. 5, Hsin-yi District, Taipei City, Taiwan)

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INTEL'S PRESS SUPPORT AT COMPUTEX:

Please visit the reception of Intel Exhibition Showcase at 4/F, TWTC Nangang Exhibition Hall to access the latest Intel news releases, fact sheets, photos and other press materials.

Please visit http://www.intel.com/pressroom/kits/events/computex2009 during Computex for updated press materials, video streaming, discussion and more information.

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