



SENS
Socially ENabled Services

People and Practices Research



SENS

= the evolution of mobile experience

1. Adaptive , multi-tasking devices
2. Real-Time People-Centered UI
3. Media driven communication

ADAPTIVE DEVICES

Expand to time

Multitasking

Understand Environment





PEOPLE-CENTERED

Real-time updates

Glance-able

Social awareness



MEDIA DRIVEN COMMUNICATION

Visual Search

Social Augmented Reality

Seamless Media



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Acknowledgements

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