



## *NVIDIA Corporate Profile*

### ***Business***

NVIDIA® Corporation (Nasdaq: NVDA) is the worldwide leader in graphics processors and media and communications devices. The unmatched breadth of NVIDIA's product line enriches 3D, 2D, video, audio, communications, broadband connectivity, and high-definition digital video and television for every audience and platform including desktop PCs, game consoles, workstations, Internet-enabled appliances, Macintosh, and mobile PCs.

OEMs, add-in-card manufacturers, system builders, and consumer electronics companies worldwide choose NVIDIA's processors as the core component of their entertainment and business solutions. These NVIDIA-based products are used by large corporations, small-to-medium-sized businesses, and consumers. NVIDIA's award-winning graphics processors deliver superior performance and crisp visual quality for PC-based applications such as manufacturing, science, e-business, entertainment, and education. Its media and communications processors perform highly demanding multimedia processing for broadband connectivity, communications, and breakthrough audio capabilities.

### ***Offerings***

#### ***Desktop Products***

NVIDIA is the first semiconductor company to deliver a complete top-to-bottom series of 3D graphics solutions for work or play with complete support across multiple operating systems. The GeForce™ brand of Graphics Processing Unit (GPUs) provides all consumers and corporate users with the ultimate in 3D, 2D, and HDTV performance for entertainment and gaming; high-speed application performance; rich visuals; and crystal clear resolutions which are imperative for the corporate market. GeForce is the brand of choice for the world's leading PC manufacturers and add-in-card vendors.

#### ***Workstation***

NVIDIA's Quadro™ line is the company's first family of graphics boards for the workstation market. NVIDIA's technology leadership combines the Quadro-based workstation GPU with the NVIDIA unified driver architecture (UDA) on a single AGP card, providing graphics and design professionals a complete solution for both development and deployment of leading edge content. NVIDIA has extended its workstation solutions to feature the Quadro2 Go, the industry's first mobile workstation GPU, delivering workstation-class features, performance, and benefits for professionals on the go.

#### ***Mobile***

With the GeForce Go family of mobile graphics processors, NVIDIA was the first to deliver high-performance 3D to the mobile market - and with the world's first mobile workstation GPU, Quadro2 Go, engineers and animators for the first time can achieve real-time interactivity on a mobile platform. The ability to impress audiences and clients with interactive multimedia presentations and animations is only limited by the imagination—not the notebook. The end user will also appreciate the ability to game on the go with a world-class entertainment solution.



## ***NVIDIA Corporate Profile (cont.)***

### ***Offerings***

#### ***Platform Architecture***

NVIDIA's nForce™ Platform Processing Architecture addresses the needs of today's most demanding users, all of whom expect vastly improved system performance, high-speed networking, rich streaming media, Dolby™ Digital 5.1 audio, and high-performance graphics from their PC. To bridge the gap between the expectations of today's users and the limitations of current technologies, and to deliver unmatched system performance, it was necessary for NVIDIA to depart from the traditional "Northbridge/Southbridge" chipset architectures to create an entirely new class of PC. NVIDIA's nForce Platform Processing Architecture is comprised of a family of platform processors: the nForce Integrated Graphics Processor (IGP), the nForce System Platform Processors (SSP) and the nForce Media and Communications Processor (MCP).

#### ***Video***

NVIDIA's Personal Cinema™ product is the only complete digital entertainment experience designed with the consumer in mind. With a simple hardware setup and intuitive software, NVIDIA Personal Cinema combines exceptional video functionality with the award-winning 3D performance NVIDIA is known for. The ultimate multimedia experience, Personal Cinema delivers intelligent TV, superior DVD playback, advanced video editing and publishing, the ultimate in 3D graphics, a seamlessly integrated software suite, and the industry's first multi-function, wireless remote control.

#### ***Consumer Electronics***

Xbox™, the highly-anticipated video game console from Microsoft®, delivers superior graphics, incredible audio, and the most intense, action-packed gaming experiences available via the NVIDIA Xbox Graphics Processing Unit (XGPU) and Xbox Media and Communications Processor (MCPX). Together, NVIDIA's XGPU and MCPX processors deliver jaw-dropping 3D graphics, DVD and HDTV, 3D environmental audio and broadband connectivity.

### ***Customers***

NVIDIA works with all of the world's leading OEMs including Compaq, Dell, Gateway, MicronPC, Hewlett-Packard, IBM, Microsoft, Sony, Toshiba, Apple, and Fujitsu Siemens. In the channel, NVIDIA works with system builders worldwide to deliver solutions at every price point for every consumer. In addition NVIDIA based products are available as stand alone products from 3D Power, Abit, ASUS, Chaintech, Compro, Elsa, eVGA.com, Gainward, Jaton, Leadtek, MSI, Palit, Pine, PNY Technologies, Prolink, Sparkle, and Visiontek.

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Note to editors: If you are interested in viewing additional information on NVIDIA and its products, please visit the NVIDIA Web site at [www.nvidia.com](http://www.nvidia.com).